



For immediate release

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**Weeks Bay Foundation welcomes Diana Brewer  
as Development and Communications Coordinator**

FAIRHOPE, AL—The Weeks Bay Foundation, a non-profit whose members work to protect the natural resources of coastal Alabama and provide support for the Weeks Bay National Estuarine Research Reserve, is pleased to announce the addition of Diana Brewer to its professional staff.

Brewer will serve in a new position for the Foundation—Development and Communications Coordinator— assisting the Foundation’s Board of Directors and existing staff in increasing awareness of the Foundation’s mission and programs and in its efforts to raise the funds necessary to support the Foundation’s work.

Brewer has nearly 30 years of experience in public relations and marketing in Mobile and Baldwin counties, primarily in the areas of healthcare, tourism, and the arts. She recently completed a four-year term as a member of the Fairhope City Council and at one time served as executive director of the Fairhope Educational Enrichment Foundation after serving two terms on that organization’s board of directors. She also served on the boards of the Alabama Free Clinic, the American Cancer Society Baldwin County Chapter and was a founding member of the Eastern Shore Chamber of Commerce Youth Leadership Program.

“Not only does Diana bring a wealth of experience and knowledge in the marketing and communications field, but she also has strong ties and great relationships in Baldwin County and in Alabama that will help strengthen our position as environmental stewards,” Yael Girard, executive director of the Foundation said. “Those relationships will be critical to our success as we continue to move forward in protecting our natural resources.”

A native of Mobile, and resident of Fairhope since 1986, Brewer said being involved with an organization whose purpose is to protect and improve the ecosystems in the area is both a privilege and an opportunity to give back to the environment in which she grew up.

“We (my family) grew up sailing on Mobile Bay,” Brewer said. “We swam in the Bay, fished, crabbed, floundered, you name it. It was a big part of my childhood. And of course, like every family, we spent many summer vacations on the beaches in Gulf Shores. Once I had my own family, our main source of summer recreation I was Fish River. Swimming, boating, tubing, and kayaking were regular activities. My sons attended summer and winter camps at Beckwith on Weeks Bay, and for a brief time we owned a small lot and camp house on the river.”

“I don’t think I’ve ever taken for granted the natural resources here,” Brewer continued. “but having the opportunity to play a role in protecting and improving these resources, for both healthy ecosystems and human communities, is really exciting.”

Brewer can be reached by calling 251-990-5004 ext. 14, or by email at [diana@weeksbay.org](mailto:diana@weeksbay.org)