

Alabama Coastal BIRDFEST

SPONSORSHIP PROPOSAL



Be a part of the 15th annual John L. Borom Alabama Coastal BirdFest, Oct. 3–6, 2018, where hundreds of nature lovers from across the U.S. and Canada enjoy countless opportunities to see birds, alligators, wildflowers, dolphins, and other wildlife--in beautiful coastal Alabama.

Reddish Egret ~ \$5,000 - \$10,000

Banner/sign at 5 Rivers Delta Resource Center and the Bird & Conservation Expo

Logo on event poster & in brochure*

Name on sponsor board displayed during event

Logo in Weeks Bay Foundation quarterly magazine *The Pelican Post* and on Foundation website**

One sponsored post on Weeks Bay Foundation and Alabama BirdFest Facebook pages***

4 admissions to any BirdFest trip or evening event (some exclusions may apply)****

Brown Pelican ~ \$2,500 to \$4,999

Banner/sign no larger than 3 x 6-foot at 5 Rivers Delta Resource Center and the Bird & Conservation Expo

Full-color logo on event poster & name in brochure*

Name on sponsor board displayed during event

Name in bold in *The Pelican Post* and on Foundation website**

Included in Facebook promotion of the event

2 admissions to any BirdFest trip or evening event (some exclusions may apply)****

Great Blue Heron ~ \$1,250 to \$2,499

Banner/sign no larger than 2 x 3-foot at 5 Rivers Delta Resource Center and the Bird & Conservation Expo

Name on event poster & in brochure*

Name on sponsor board displayed during event

Name in bold in *The Pelican Post* and on Foundation website**

2 admissions to BirdFest Friday night dinner program

American Oystercatcher ~ \$500 to \$1,249

Name on sponsor board displayed during event

Name in bold in *The Pelican Post* and on Foundation website**

2 admissions to BirdFest Friday night dinner

Scarlet Tanager ~ \$250 to \$499

Name on sponsor board displayed during event

Name in bold in *The Pelican Post* and on Foundation website**

* Brochure deadline is April 24. Poster deadline is June 30.

** *The Pelican Post* reaches 2,000 readers, plus is available online.

*** Weeks Bay Foundation and BirdFest have more than 7,000 followers on Facebook.

**** Trips are filled in order of reservations so all trips may not be available at time of request.

Alabama Coastal BIRDFEST

SPONSOR COMMITMENT FORM



- _____ Reddish Egret Sponsor ~ \$5,000 to \$10,000
_____ Brown Pelican Sponsor ~ \$2,500 to \$4,999
_____ Great Blue Heron Sponsor ~ \$1,250 to \$2,499
_____ American Oystercatcher Sponsor ~ \$500 to \$1,249
_____ Scarlet Tanager Sponsor ~ \$250 to \$499

Please print your name/organization as you wish it to appear in publicity:

Please print

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

E-mail: _____

Please fax your commitment form to:

Weeks Bay Foundation
(251) 990-9273

Or mail to:

Weeks Bay Foundation
11401 U.S. Highway 98
Fairhope, AL 36532

Payment Method

_____ Check enclosed: Make payable to Weeks Bay Foundation, with *BirdFest* on the memo line

_____ Check to follow _____ Please send an invoice

Credit Card: _____ Visa _____ Mastercard _____ American Express _____ Discover

Card #

_____/_____/_____

Expiration date

CVV

Name on card:

Signature

The Weeks Bay Foundation is a non-profit 501(c)(3) organization, Federal Tax ID #63-1021925.
For more information, contact Diana Brewer at (251) 990-5004, or by e-mail at diana@weeksbay.org.